

CASE STUDY



LOW LATENCY. BETTER PERFORMANCE. MORE WINS.

Snowborn partnered with Freedomtech Solutions to build a resilient global infrastructure platform for ultra-low-latency gaming.



THE CHALLENGE

Snowborn needed a seamless, always-on gaming experience for players worldwide.

- ✓ Low-latency connectivity
- ✓ Stable gaming performance
- ✓ High availability and resilience
- ✓ Capacity to scale with demand



THE SOLUTION

Freedomtech Solutions designed and deployed a global infrastructure platform optimised for gaming.

- ✓ Global low-latency network design
- ✓ BGP-optimised routing
- ✓ Infrastructure closer to players
- ✓ Resilient architecture for gaming workloads



THE RESULTS



LOWER LATENCY

Faster, more responsive gameplay.



REDUCED JITTER & PACKET LOSS

Smoother player experience.



99.999% NETWORK UPTIME

Always-on gaming.



33% GREATER EFFICIENCY

Improved infrastructure performance.



GLOBAL PERFORMANCE

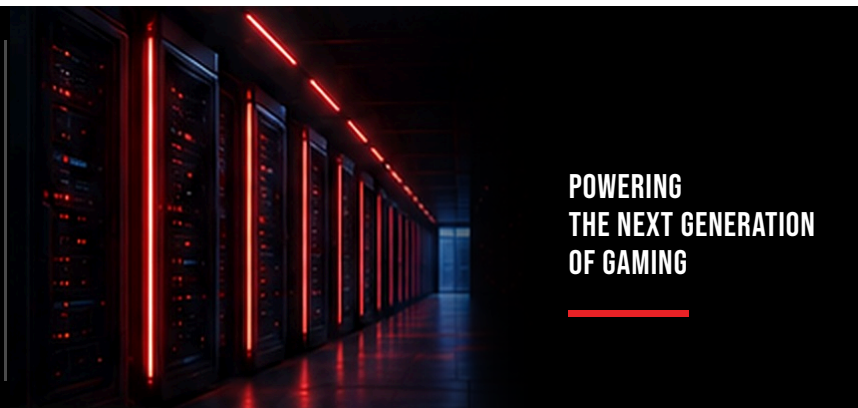
Services closer to players.



BUILT TO SCALE

Ready for continued traffic growth.

GLOBAL INFRASTRUCTURE FOOTPRINT



POWERING
THE NEXT GENERATION
OF GAMING



LOWER LATENCY
FASTER RESPONSE.
BETTER GAMEPLAY.



**33%
GREATER EFFICIENCY**
VS VIRTUALISED
ENVIRONMENTS.



**99.999%
NETWORK UPTIME**
ALWAYS ON.
ALWAYS READY.



HAPPIER PLAYERS
BETTER EXPERIENCE.
STRONGER RETENTION.



GLOBAL SCALE
BUILT TODAY.
READY FOR TOMORROW.